

FACULTY PROFILE

MODERN OFFICE PRACTICE DEPARTMENT



Faculty Name	:	Dr. R. KANAKARAJAMMAL
Qualification	:	M.Com., M.Phil., NET., Ph.D. <ul style="list-style-type: none">- Ph.D. in Commerce, Madras university, 2014 Title: A Study on Long Run and Short Run relationship between Macro Economic variables and Stock Market in the Post reform Era.- M.Phil. in Commerce, Madras University, 1997 Title: Relationship between Gold price and stock prices.- UGC –NET- M.Com., Bharathidasan University, 1995 university first rank, Gold medalist and Received cash price from K. Shanthanam Endowment fund and Jawaharlal memorial fund.- B.Com., Bharathidasan University, 1993.
Designation and Department	:	<ul style="list-style-type: none">- Lecturer / Modern Office Practice (CP)- HOD i/c. / Cosmetology Department
E-mail ID	:	kanaka7373@gmail.com
Profile Description (Summarize your Government's Institution experience)	:	<ul style="list-style-type: none">- Lecturer in Commerce, from July 2006 to Till Date.- Lecturer in Commerce at Sri Kanyaka Parameahwari Arts and Science College for Women from June 1999 to July 2006.- Lecturer in Business Administration at Thanthai Hans Rover College from June 1995 to may 1996.- Deputy Warden from June 2009 to till date- HOD in charge in the Garment Technology Department from September 2019 to August 2022.- Continuing Education Manager for CIICP from July 2022- HOD in charge for Cosmetology Department from September 2022.

		<ul style="list-style-type: none"> - Accounts Officer for centrally sponsored programme of person with disabilities from 2009. - Accounts officer for community polytechnic Scheme.
Area of Expertise	:	- Financial Management
Achievements (if any)	:	<ul style="list-style-type: none"> - NPTEL online 8 week course (Jan-Mar 2020) Foundation course in Managerial Economics with score of 56% - NPTEL on line 12 Week (Jan-Apr 2020)course financial management for managers with score of 61% - Quiz organized - Co-ordinator conducting online Quiz at DGPCW - Business Statistics ,Financial Accounting ,Mercantile Law - Acted as Chief and Additional Chief superintendent for Board and GTE examinations. - Acted as member of Syllabus revision committee for Modern office Practice - Acted as Cell member of Autonomous Exam Cell At Dr. DGPCW from March 2016 to october2022.
Publications (if any)	:	<p style="text-align: center;">Papers Published in Journals</p> <p>Research Papers Published in International Journals : 10</p> <ol style="list-style-type: none"> 1. Kanakarajammal R. and Paulraj S., The impact of Crude oil price on growth of Indian economy, Journal of Business Research, (2019) (29) : pp 224-230. 2. Kanakarajammal R. and Paulraj S., Impact of Trade openness on economic Growth: Empirical evidence from India, International Journal of Management Technology and Engineering, (2019) : pp 399-408. 3. Kanakarajammal R. and Paulraj S., Testing the export-led growth Hypothesis: Econometric evidence from India, Journal Of Management, (2017) 4(2) : pp 637-643. 4. Kanakarajammal R. and Paulraj S., Foreign Direct Investment is a Lead driver for Sustainable development of Economic Growth in India, Intercontinental Journal of Financial Research, (2017) 5(9) : pp 29-35. 5. Kanakarajammal R. and Paulraj S., Financial Market Integration: India's Stock Market with Developed countries Stock Indices in the post crisis period, International Journal of Advanced Scientific Research and Development, (2016) 3(2) : pp 109-121. 6. R. Kanakarajammal, S. Paulraj and M. Arulalan, A Study on Co-movement Relationship between India, China and US Stock Markets in Post Reform Era, SMART Journal of Business Management Studies, (2014) 10(2) : pp 64-76.

7. **R. Kanakarajammal, S. Paulraj and M.V. Arulalan, An Examination of Long-Run and Short-Run Relationship between crude oil price, gold price, exchange rate and Indian stock market, International Journal of Research in Commerce, IT and Management, (2013) 3(1) : pp 94-100.**
8. **Kanakarajammal R. and Paulraj S., Integration of India's Stock Market with Global Major stock indices in the post crisis period presented in International Conference on Financial Markets and Corporate Finance(ICFMCF), Chennai, (2016) .**
9. **R. Kanakarajammal, S. Paulraj and M.V. Arulalan, A Study on Co-movement Relationship between India, China and US Stock Markets in Post Reform Era presented in International Seminar on Financial Markets: Issues and Challenges-(FIMIC-2014), Trichy, (2014) .**
10. **Kanakarajammal R. and Paulraj S., Association Between Macroeconomic factors and Indian Stock Market in the Post Reform Era presented in International level conference on International Conference on Changes, Challenges and Strategic Reforms in Management, Chennai, (2013) : pp 9-10.**

Papers Published in Conferences

Research Papers Published in International Conferences : 08

1. **Kanakarajammal R. and Paulraj S., Impact of COVID 19 on Foreign Institutional Investments, Domestic Institutional Investments flows and India's Stock Market presented in 4th International Conference-ICRBP 2021, Chennai, (2021).**
2. **Kanakarajammal R. and Paulraj S., Vector Error Correction Model for the Major global Stock Markets during the period of Coronavirus Pandemic presented in International Virtual Conference on Nurturing and Transforming Economic and Business Practices with Innovation in Global Market, Chennai, (2021).**
3. **Kanakarajammal R. and Paulraj S., Test of Integration among oil, Gold at Indian Stock Market presented in International Conference Proceedings, Chennai, (2019): pp 94-110.**
4. **Kanakarajammal R. and Paulraj S., An Empirical study of FIIs Flows Influence on Indian Stock Market presented in 209 International Conference on Innovation and Emerging trends in Global Business-Opportunities and Challenges, Chennai, (2019) 1 : pp 339-346.**
5. **Kanakarajammal R. and Paulraj S., An Empirical study of FII and FDI flows influence on Indian capital market presented in International Conference on Transformation in Industry in an Era of Digitalization: Challenges and Opportunities, Chennai, (2019).**

6. Kanakarajammal R. and Paulraj S., "Empirical Linkage between key macroeconomic indicators and Indian stock Market: Econometric evidence from India" presented in International Conference on Emerging Trends in Social, Business and Management Science Research, Vellore, (2018) .
7. Kanakarajammal R. and Paulraj S., Foreign Direct Investment and Sustainable Development of Economic Growth in India: An Econometric Approach presented in International level conference on International Conference on Innovative Trends in Business Practices for Sustainable Development, Chennai, (2016) : pp 699-711.
8. Kanakarajammal R. and Paulraj S., Integration of India's Stock Market with Global Major stock indices in the post crisis period presented in International Conference on Financial Markets and Corporate Finance(ICFMCF), Chennai, (2016) .

Conferences Attended

1. Attended a International level conference on Fourth International Conference-ICRBP 2021 organized by D.G. Vaishnav College, Chennai-106 from 29-Nov-21 to 30-Nov-21.
2. Attended a International level conference on International Conference on Transformation in industry in an era of digitalization: Challenges and Opportunities organized by Guru Nanak College, Chennai on 28-Sep-19.
3. Attended a National level conference on Third National Business Research Conference on Emerging trends in Commerce and Management in the present decade organized by D.B. Jain College, Chennai on 21-Feb-19.
4. Attended a International level conference on International Conference on Emerging trends in Social, Business and Management Science Research organized by Vellore Institute of Technology, Vellore from 15-Jun-18 to 16-Jun-18.
5. Attended a International level conference on International conference on Implementation strategies for sustainable innovation organized by D.G. Vaishnav College, Chennai on 25-Oct-17.
6. Attended a International level conference on International Conference on Evolving Trends and Innovations in Business and Management for Sustainable Development organized by Sri Kanyaka Parameswari Arts and Science College for Women, Chennai on 31-Aug-17.
7. Attended a International level conference on ICSSR-Sponsored National Seminar on Innovations and Challenges in Global Business Management organized by D.B. Jain College, Chennai on 28-Jul-17.