

## FACULTY PROFILE

MODERN OFFICE PRACTICE DEPARTMENT



Faculty Name:	<b>Dr K.NITHYANANDAM</b>
Qualification:	M.Com., M.Phil.,Ph.D.,SLET.
Designation and Department:	LECTURER MODERN OFFICE PRACTICE
Mail Id:	kn.madipakkam@gmail.com
Profile Description: (Summarize your Government's Institution experience)	<ul style="list-style-type: none"><li>- Lecturer in Modern Office Practice, from September 2022 to Till Date.</li><li>- Assistant Professor &amp; HOD – Commerce(BM) in St. Thomas College of Arts and Science, Koyambedu , Chennai From June 2019 to September-2022</li><li>- Assistant Professor &amp; HOD – Commerce in T.S.Narayanaswami College of Arts and Science , Chennai From December 2000 to June 2019</li><li>- Lecturer in Commerce in Guru Nanak College ,Chennai From August 1995 to April 2000</li><li>- Lecturer in Commerce in Guru Nanak College(Evening) ,Chennai From April 2000 to November 2000</li></ul>
Area of Expertise:	FINANCE and MARKETING
Achievements (if any):	<ul style="list-style-type: none"><li>- Acted as Resource Person in three Seminars/ Workshops.</li><li>- Received <b>AASIRIYAR SEMMAL AWARD</b> from Tamil Nadu Institute for Education and Research Advancement , Chennai in September 2018.</li><li>- Received <b>NALLASIRIYAR MAAMANI AWARD</b> from Magizhchi FM in September 2022</li><li>- Question Paper Setter and External Examiner in various Autonomous Arts and Science Colleges in Chennai</li><li>- Acted as Chief Examiner in Madras University Examinations</li></ul>
Publications (if any):	<b>PAPERS PUBLISHED IN JOURNALS</b>

Sl. No.	Topic of the paper	Name of the Journal	Period	ISSN No.	PP
1	Service Quality Perception of Life Insurance Corporation of India	International journal of management and humanities	September 2014	2347-3274	408-413
2	Origin and Growth of Risk Management –A Study with special reference to Insurance business	SRMRMP Journal of Advanced Research in Management	Jan-Jun 2015	2278-7976	12-18

**PAPERS PRESENTED IN NATIONAL AND INTERNATIONAL CONFERENCES**

Sl. No	Title of the Paper Presented	Name of the Conference	Date	Organizer	PP
1.	Impact of latest banking trends in other sectors	State Level Seminar on “Recent Developments in Banking and Financial Services –Its Impact on Other Sectors”	20.01.2011	RKM Vivekananda College (Evening), Chennai	36-38
2.	Business cycle and its impact in India	International Conference on “Challenges and Issues of Emerging Economies in the Economic	07.09.2012	RKM Vivekananda College (Evening), Chennai	90-95

		Order for Developing the World Economy”			
3.	Health insurance in India (Opportunities and Challenges )	International Conference on “Corporate Excellence in the Challenging Global Scenario ”	27.09.2012 28.09.2012	Asan Memorial College of Arts and Science, Chennai	305-309

**SEMINARS, CONFERENCES AND WORKSHOPS ATTENDED/ PARTICIPATED**

<b>Sl. No.</b>	<b>Name of the Conference</b>	<b>Date</b>	<b>Organizer</b>
1.	Orientation Programme for Independent Directors	17.03.2006 18.03.2006	MCCI (The Madras Chamamber)
2.	Presentation on Managing Business Risks from Information Technology	27.01.2004	MCCI (The Madras Chamamber)
3.	Leadership Series Meeting	19.08.2006	MCCI (The Madras Chamamber)
4.	Management Development Program on “Managerial Competencies for Educational Administrators”	26.06.2015	ITM-Business School, Chennai
5.	National Seminar on “Innovative Strategies for Corporate Management in the Globalised Scenerio”	25.01.2012	Guru Nanak College Chennai
6.	National Seminar on Foreign Direct Investment	19.02.2014	Mohamed Sathak College of Arts and

			Science, Chennai.
	7.	UGC Sponsored National Seminar on “Women Empowerment through Self Help Groups”	11.12.2010 D.B.Jain College, Chennai

**OTHER EXISTING FACULTIES (ALREADY UPLOADED IN OUR COLLEGE WEBSITE AND NO UPDATION NEEDED)**

1. M.LAKSHMI
2. K.JAYARAMAN
3. G.RAJESH KANNAN